

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

John W. Norris III

Serial No.:

10/625,412

Group Art Unit:

2617

Filed:

July 23, 2003

Examiner:

Shang, Annan Q

Title:

TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM

SELECTION SYSTEM

AMENDMENT

I hereby certify that this paper is being deposited with the United States Postal Service as First-Class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA

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August 16, 2006

Date of Deposit

Robert L. Maier

Attorney Name

54,291

PTO Reg. No.

Cionoturo

Signature

August 16, 2006

Date of Signature

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of May 16, 2006 please consider the following amendments and remarks. An RCE is filed concurrently with this Amendment.

Amendments begin on page 2 of this paper.

Remarks begin on page 9 of this paper.